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Heart Gala One Month Away!

With one month to go, the hard work and dedication our volunteers have shown is greatly appreciated. Thank you to all for your support, enthusiasm, and commitment. Don't forget to save the date, March 10th, for an evening of celebration.

Presenting Sponsor

West*Group Management, LLC is the 2007 Heart Gala Presenting Sponsor. Thank you, Jerry Halpin and West*Group!

Auction Update

You can anticipate exciting silent and live auction items at the 2007 Heart Gala. Some highlights:

Lost Creek Ranch and Spa, Jackson Hole, Wyoming

You and three guests will enjoy a week long vacation, relaxing in the great outdoors of western Wyoming while being pampered by a private chef and experiencing luxurious spa treatments.

Tryall Resort, Golf and Tennis Club, Montego Bay, Jamaica

You and seven friends will find sanctuary in this beautifully furnished, fully staffed villa. Take your meals prepared by the resident chef out on the veranda, wander the outdoor markets, and bask in the warm sun and cool breezes. One week, subject to availability.

The Indulgence Package

Enjoy a five night stay at the CuisinArt Resort and Spa of Anguilla. Your luxury suite, offers a large bedroom with living area, marble bathroom with private solarium, and private balcony with exquisite ocean views. Includes six spa services and some special meals

The Ultimate Dinner Party

Willow's Executive Chef, Tracy O'Grady, will prepare a delectable meal for 10 people in your very own home. Enjoy the creations and concoctions of this renowned local chef, once of Kinkead's, who is now pleasing the crowds of the Ballston area. Accompanying Chef O'Grady will be her pastry cohort, Kate Jansen, famous for her custom-made ice cream and exquisite desserts.

February is Heart Month

Go Red For Women is the American Heart Association's nationwide movement that celebrates the energy, passion and power we have as women to band together and wipe out heart disease. Thanks to the participation of millions of people across the country, the color red and the red dress have become linked with the ability all women have to improve their heart health and live stronger, longer lives.

Taking care of your heart is more important than you might know. Too few people realize that heart disease is the No. 1 killer of American women — and of men. But the good news is that heart disease can largely be prevented. Go Red For Women empowers women with knowledge and tools so they can take positive action to reduce their risks of heart disease and stroke and protect their health.

Super Bowl ads point viewers to AHA Web content

King Pharmaceuticals, partnering with AHA, aired a new commercial during Super Bowl XLI. King produced the ad to kick off a new three-year sponsorship of the AHA's high blood pressure Internet content area. One version ran for 30 seconds; the other, a full minute.

With the suspense and drama of a Hollywood action movie, the commercial, titled "Heart Attack," features a "Heart Man" going about his everyday business when he is ambushed by high blood pressure and his accomplices — high cholesterol, overweight and diabetes. After being attacked, the roughed-up Heart Man struggles to stand up and regain composure while the audience is asked, "Is your heart at risk of an attack?" Viewers are then encouraged to visit BeatYourRisk.com. This microsite links consumers directly to AHA's online high blood pressure risk assessment tool.

"We are extremely pleased to have found in King Pharmaceuticals a partner so committed to raising public awareness about the risks high blood pressure poses and its relationship to cardiovascular disease," said Dr. Daniel Jones, president-elect of the AHA and a member of the association's High Blood Pressure Research Council, in a related news release.

**2007 Heart Gala
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Ninth Annual
Greater
Washington Region
Heart Gala
presented by

WEST*GROUP

Saturday, March 10th
6:30pm to Midnight

The Ritz-Carlton,
Tysons Corner

www.ahaheartgala.com

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For more information about the Heart Gala please contact,
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